

Get to the heart of your customers.

From personalised offers to targeted promotions.



Como's loyalty and customer engagement capabiliies allow customers to receive offers and promotions as well as gain loyalty points to redeem in store. The AI tool within Como allows a client to see analytical data on customer visit and spend trends, enabling the client to push out effective marketing and promotional offers to their customer base to increase revenue.



Send member and nonmember data back to the Como platform from the Tevalis EPOS.



Register members through the Tevalis EPOS.



Grow your revenue with insightful customer data.



Pull member details to redeem offers/promotions/points linked to customer accounts.



"As a data-led organisation and solution, Como provides us with critical customer segmentation tools and subsequently allows us to plan an infinite number of customer communications and incentives."

- Auntie Anne's









Connect your Como Loyalty to your Tevalis EPOS.

Drive customer retention and satisfaction while increasing your speed of service by integrating your Tevalis EPOS system with Como's loyalty platform, giving you a fully connected, seamless loyalty solution that will maximise your efficiency.



Customer Insights

Look up specific customer details and information in the Como CRM with ease.



Boost Revenue

Maximise revenue by around 48% thanks to intelligent Al algorithms, encouraging customers to spend more.



Redeem Rewards

Redeem your customers loyalty rewards with just a few taps directly on the EPOS.

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With 3 venues, the Moat House, the Dog and Doublet Inn, and the Red Lion, The Lewis Partnership have provided quintessential British dining and a welcoming atmosphere since the original family farm was converted to a pub in 1988. Since then, the group has grown and achieved numerous awards, including two AA Rosettes and Michelin Guide recommendations.

Based in rural locations, attracting and retaining customers was a challenge. The group wanted to utilise technology solutions to reward its guests while maximising revenue, ultimately helping maintain its growth and creating a satisfied customer base. The Lewis Partnership partnered with Tevalis in 2021, implementing a tailored and feature-rich ecosystem across their three sites.

Our loyalty and CRM provider, Como, helps us incentivise our guests to return to our venues by offering discounts and loyalty schemes via the app that can be redeemed on Tevalis. This saves us time by automating tasks that previously were manual.

- The Lewis Partnership









